Craig S.J. Johns



Craig Johns is the President of California Resource Strategies, Inc., a consulting and advocacy firm in Sacramento, California specializing in water quality and supply, water development, environmental, and land use issues. He represents and assists clients with matters before the California Legislature and many of the Cal/EPA agencies and departments – particularly the State Water Resources Control Board and several of the nine Regional Water Quality Control Boards.

For more than 25 years, Mr. Johns has represented municipal agencies, major industrial facilities, various small businesses, real estate development interests and trade groups faced with complex environmental regulatory constraints on their ability to do business in California. He assists clients with permit development, compliance and enforcement matters, as well as all facets of regulatory advocacy and policy/legislative development related to a variety of water issues. Mr. Johns provides strategic counselling, advocacy and communications services to various firms focused on water resources development, including recycled water and seawater desalination.

Mr. Johns is a recognized expert in California surface and ground water quality policy, and has served on many State Water Board committees and task forces established to help develop specific policies focused on: contaminated site cleanups; TMDL listing and development, sediment quality objectives, nutrient criteria development, Underground Storage Tank cleanups, and groundwater resources remediation. He was substantially involved in the development of a "Nutrient Trading Program" designed for a municipal agency client to comply with Nutrient TMDL requirements, the first of its kind in California.

Mr. Johns served on the San Francisco Bay Regional Water Quality Control Board for nearly eight years, and was elected by his fellow Board Members to serve as Vice-Chair and Chairman of the Board. During his leadership, he championed regional and statewide policies regarding contaminated groundwater remediation, wetlands mitigation banking, and watershed management.

Mr. Johns earned his undergraduate degree from UCLA and his law degree from UC Davis School of Law. He was a member and partner in a major San Francisco law firm from 1988–1999, where his practice focused on environmental, water quality, land use and real estate matters.